

Oral Presentation Assignment

Introduction: For this assignment, you will complete a 3-5 minute oral presentation using a narrated power point.

Goal: The goal for this assignment is for you to deliver what is commonly called “an elevator pitch.” While often used to refer to a 30 second “pitch” introducing you to someone who potentially is going to hire you or consider a project you are proposing and the like, in our case, we are going to use it to “pitch” your final project to your peers in order to persuade them to peer review it. You will notice that it is related to both the proposal and the final project, but does not actually repeat them and that your audience is each other.

Organization: each presentation should include the following information:

- An explanation of why your peer should do an optional peer review on your final project
- An explanation of the problem your final project is seeking to solve
- An explanation of your proposed solution

Please note that the first bullet is the goal—the second and third need to be included to support the first one and to give your assignment context. But, your job is to convince your classmates to complete a peer review for you.

Details: remember what we have talked about regarding headings, formatting, white space and document design—you need to balance the number of slides with the content so that you are not reading slides but you are also not trying to get through more than you can in the time that you have.

Format: narrated power point. If you have the capability to save as a video, please do so. If you do not, just post your narrated power point.

Grading: the assignment is worth 150 points. See the rubric following the assignment for grading details.

Oral Presentation Grading Rubric

The following rubric will be used to grade your assignment:

	Excellent	Average	Approaching Average	Failing
Format and Structure	-chosen design elements are visually appealing, demonstrating sophisticated understanding of document design elements including font size and type and color contrast - precise placement of headings, font, size, and color -order and number of slides is strategic -pictures, if used, are relevant, inclusive, and strategic.	-chosen design elements are visually appealing, demonstrating clear understanding of document design elements including font size and type and color contrast - compelling placement of headings, font, size, and color -order and number of slides is unified -pictures, if used, are relevant, inclusive, and unified	-chosen design elements are obvious and/or basic, demonstrating some understanding of document design elements - simple placement of headings, font, size, and color -order of slides is confusing, may include too many or too few slides	-demonstrates a lack of understanding of design elements -no clear use of headings, font, size, and color -no clear order to slides

Content	- includes an attention-grabbing opening that is creative -closing is creative and interesting, ties main ideas together -includes all relevant details to convince peers to complete a peer review -expresses all information expertly -organization is logical and purposeful -work has no evident imperfections -sophisticated explanation of assignment requirements	- includes an attention-grabbing opening -closing basically ties all main ideas together -includes all relevant details though may not be expressed as clearly as excellent example regarding convincing peers to complete a peer review -expresses all information expertly -organization is logical -may have slight imperfections but not immediately obvious -adequate explanation of assignment requirements	-opening is a basic identification of topic -closing is basic announcement of ending -details are irrelevant, missing, or confusing --does not address why peers should complete a peer review -organization is confusing or absent -lists, if included, are confusing/inconsistent - imperfections that create minor distractions -confusing or underdeveloped explanation of assignment requirements	-opening and closing are missing -missing significant content -does not address why peers should complete a peer review -organization prevents understanding -imperfections are noticeable and distracting -no explanation of assignment requirements
Language	-uses professional and formal language throughout -demonstrates control of the conventions with no	-uses professional and formal language throughout -demonstrates basic control exhibiting occasional errors	-language is informal or inappropriate -demonstrates emerging control, exhibiting frequent errors that make	-language is informal or inappropriate -demonstrates minimal or no control of

	errors	that do not hinder comprehension	comprehension difficult or indicate a lack of understanding of conventions of grammar	conventions
Audience Awareness	-purposeful, clear, and skillful use of tone, pace, variety, and enunciation; voice is natural and conversational but still professional -does not read from slides -uses no vocal fillers - meets time requirements -volume is consistent and background noises are not present	-shows control of pace, tone, volume and enunciation; voice is natural and conversational, but still professional --does not read from slides -infrequently uses vocal fillers -meets time requirements --volume is mostly consistent and background noises are not present	-shows some control of pace, tone, volume and enunciation --voice may be informal --sounds as if slides are being read directly instead of information being presented -occasionally uses vocal fillers -does not meet time requirement -may include volume changes and background noises	-difficult to understand -does not meet time requirements